

Michigan – CU360 WebEx Invitation

July 15, 2008 – 2:00 pm

Where is the one place you can go to find best practice information, market insights and thought leadership with interactive, innovative, benchmarking and analytical tools? How can you find information or articles on key topics affecting credit unions today, that helps you with your strategic planning or provides you with research and statistics for your decision making process?

Introducing CU360...

an easy way to stay on top of current trends, research, rates, advice and so much more. CU360 aggregates and simplifies your ability to find expertise, advice, strategic planning information and operational knowledge aimed at all of the disciplines needed to operate a successful credit union. Some of the features to be found on CU360 include:

- Editorial, presentations and best practice reports covering a broad spectrum of topics and refreshed regularly to keep you informed on the latest trends and useful ideas geared toward CEOs, CFOs, marketing, operations, IT, lending and HR leaders.
- Archives of CUNA research reports on topics such as fees, compensation and benefits, consumer lending, e-commerce and membership, as well as access to CUNA's research services for in-depth inquiries.
- Key rates and economic indicators broken down by state.

Join us July 15 at 2:00 p.m. (EST) for an overview of this portal and how you can begin gleaning information from some of the industries' finest minds. As a subscriber to CU360, your leadership staff has access to data, reports and many more unique tools that will help your credit union.

RSVP to Donna Wagner, dwagner@cuna.coop,
and join us for a short 60 minutes and see for yourself the dynamic information that can address the challenges you face today.

